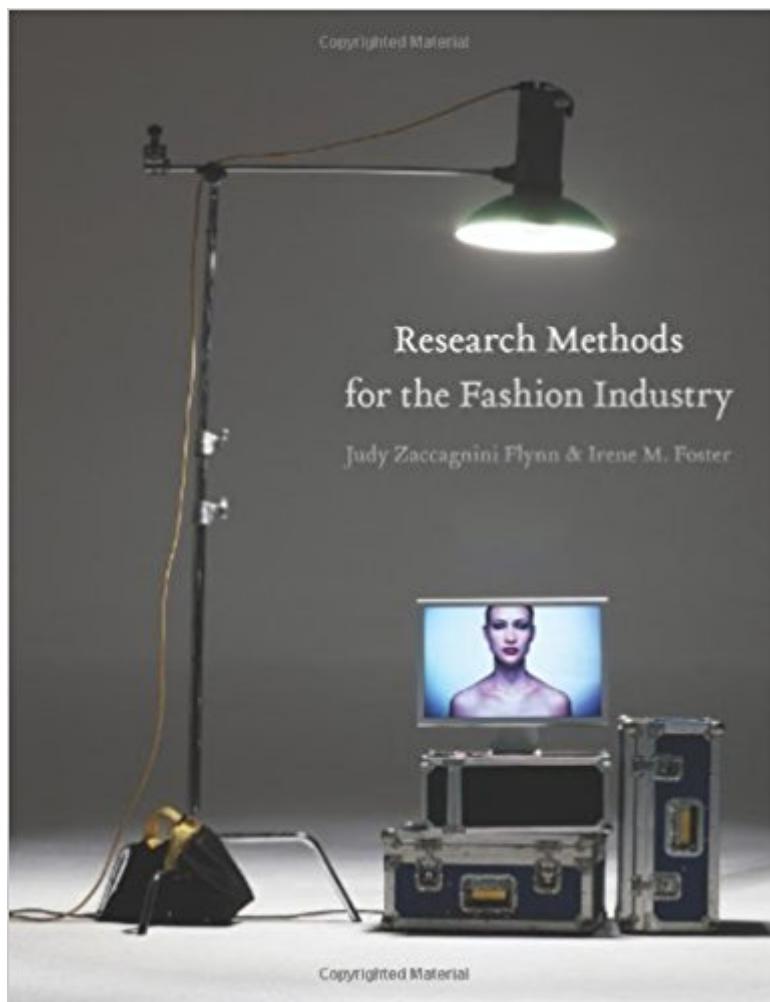


The book was found

Research Methods For The Fashion Industry



Synopsis

Research Methods for the Fashion Industry provides readers with a comprehensive look into the skills and techniques required for conducting research. The text is designed for the most effective teaching and retention of the lessons contained in it, using the tried-and-true methods of learning. Discussing the principles of research methods as they apply to fashion, each chapter is divided into three sections: theory, practice, and application. After finishing this text, readers will be able to conduct a research project and analyze the results using critical thinking skills. An informative and useful resource for students, this book can also serve as a reference for industry professionals.

Book Information

Paperback: 352 pages

Publisher: Fairchild Books; 1 edition (March 30, 2009)

Language: English

ISBN-10: 1563676338

ISBN-13: 978-1563676338

Product Dimensions: 8.5 x 0.4 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #66,134 in Books (See Top 100 in Books) #41 in Books > Business & Money > Industries > Fashion & Textile #55 in Books > Arts & Photography > Decorative Arts & Design > Textile & Costume #94 in Books > Business & Money > Marketing & Sales > Marketing > Research

Customer Reviews

Judy Zaccagnini Flynn is a professor at Framingham State College. Irene M. Foster is a professor and Coordinator of FashionDesign and Retailing in the Consumer Sciences Department at Framingham StateCollege.

School purchase right book for class, prices for books are ridiculous

School purchase right book for class, prices for books are ridiculous

I like it.

[Download to continue reading...](#)

Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) Research Methods for the Fashion Industry Survey Research Methods (Applied Social Research Methods) Case Study Research: Design and Methods (Applied Social Research Methods) Counterfactuals and Causal Inference: Methods and Principles for Social Research (Analytical Methods for Social Research) Mixed Methods Research: A Guide to the Field (Mixed Methods Research Series) Research Methods in Applied Linguistics: A Practical Resource (Research Methods in Linguistics) Nursing Research: Methods and Critical Appraisal for Evidence-Based Practice, 8e (Nursing Research: Methods, Critical Appraisal & Utilization) Fashion 2.0: Season of Change: A Forecast of Digital Trends Set to Disrupt the Fashion Industry In Fashion: From Runway to Retail, Everything You Need to Know to Break Into the Fashion Industry Sewing Secrets from the Fashion Industry: Proven Methods To Help You Sew Like the Pros (Rodale Sewing Book) Fashion Coloring Books for Adults Vol.1: 2017 Fun Fashion and Fresh Styles! (Fashion Coloring Books for Adults) (Volume 1) Research and Design for Fashion (Basics Fashion Design) Research Design: Quantitative, Qualitative, Mixed Methods, Arts-Based, and Community-Based Participatory Research Approaches Qualitative Research Design: An Interactive Approach (Applied Social Research Methods) Essential Mathematics for Political and Social Research (Analytical Methods for Social Research) Essential Mathematics for Political and Social Research (Analytical Methods for Social Research) by Gill, Jeff published by Cambridge University Press (2006) Advancing Media Production Research: Shifting Sites, Methods, and Politics (Global Transformations in Media and Communication Research - A Palgrave and IAMCR Series) Research Methods for Social Work: Being Producers and Consumers of Research (Updated Edition) (2nd Edition) (Connecting Core Competencies) A Question Of Intent: A Great American Battle With A Deadly Industry (Great American Battle with a Deadly Industry)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)